

## Preliminary Programme – Symposium *Research Methods in Language Attitudes*, Zurich 2nd–3rd July 2020

Wednesday, 1st July 2020, 18.00-21.00: Welcome Reception		
<b>Thursday, 2nd July 2020</b>		
9.00-9.30	30 mins	Registration
9.30-10.00	30 mins	Welcome and Opening
10.00-10.30	30 mins	Coffee Break
10.30-12.25	5x15 mins talks 25 mins discussion 10 mins questions	<p><b>Session 1:</b> Analysis of the Societal Treatment of Languages and Varieties</p> <p>1.1 Discourse analysis of print media (Olivia Walsh, U of Nottingham)            1.2 Content analysis of social media data (Mercedes Durham, U of Cardiff)            1.3 Discourse analysis of spoken interaction (John Bellamy, U of Manchester)            1.4 Analysis of communication accommodation (Jakob Leimgruber, U of Basel)            1.5 Variable analysis (James Hawkey, U of Bristol)</p>
12.25-13.40	1 hr 15	Lunch
13.40-15.35	5x15 mins talks 25 mins discussion 10 mins questions	<p><b>Session 2:</b> Direct Methods of Attitude Elicitation</p> <p>2.1 Semi-structured interviews (Petros Karatsareas, U of Westminster)            2.2 Focus groups (Michael Hornsby, U of Poznań)            2.3 Questionnaires to elicit quantitative data (Ruth Kircher, Mercator Research Centre)            2.4 Questionnaires to elicit qualitative data (Lena Zipp, U of Zurich)            2.5 Perceptual dialectology (Chris Montgomery, U of Sheffield)</p>
15.35-16.05	30 mins	Coffee Break
16.05-17.05	1 hr	<b>Session 3:</b> Posters
17.05-18.05	1 hr	Apéro
20.00		Conference Dinner

**Friday, 3rd July 2020**

9.00-10.55	5x15 mins talks 25 mins discussion 10 mins questions	<p><b>Session 4: Indirect Methods of Attitude Elicitation</b></p> <p>4.1 The matched-guise technique (Verónica Loureiro-Rodríguez and Elif Acar, U of Manitoba)</p> <p>4.2 The verbal-guise technique (Marko Dragojevic and Sean Goatley-Soan, U of Kentucky)</p> <p>4.3 The theatre-audience method (Tore Kristiansen, U of Copenhagen)</p> <p>4.4 Experimental methods to elicit language attitudes among children (Katherine Kinzler, Jasmine DeJesus, and Radhika Santhanagopalan, U of Chicago, U of NC/Greensboro, and Cornell U)</p> <p>4.5 The Implicit Association Test paradigm (Laura Rosseel, Vrije U Brussel)</p>
10.55-11.25	30 mins	Coffee Break
11.25-13.20	5x15 mins talks 25 mins discussion 10 mins questions	<p><b>Session 5: Overarching Issues in the Study of Language Attitudes</b></p> <p>5.1 Researching language attitudes in multilingual communities (Bernadette O'Rourke, U of Glasgow)</p> <p>5.2 Researching language attitudes in signing communities (Annelies Kuster, Maartje De Meulder, and Erin Moriarty Harrelson, U of Edinburgh, U of Applied Sciences Utrecht, and U of Namur)</p> <p>5.3 Researching language attitudes based on historical data (Marianne Hundt, U of Zurich)</p> <p>5.4 The use of priming in language attitudes research (Katie Drager, Jennifer Hay and Abby Walker, U of Hawai'i/Manoa, U of Canterbury, and Virginia Tech)</p> <p>5.5 Mixed-methods approaches to the study of language attitudes (Ruth Kircher and James Hawkey, Mercator Research Centre and U of Bristol)</p>
13.20-14.35	1 hr 15	Lunch
14.35-15.00	25 mins	<b>Concluding Remarks</b>
15.00-...		Social Programme